

Rock Wang | t 626 757 8501 | w rockwang.com
product designer | e findrock@hotmail.com

EDUCATION

- 09.06 – 08.11 Art Center College of Design, Pasadena, CA
Product Design, Bachelor of Science
- 05.10 – 08.10 Nestle Sponsored Wonka Studio, Art Center College of Design, Pasadena, CA
Participated in a collaboration with Nestle and M Design to redefine the Nestle Wonka story, language, and branding development for packaging and product.
Rights to group concept purchased by Nestle.

EXPERIENCE

- 01.10 – 04.10 LuYan 798 Design Studio, Beijing, China
Design Intern
Participated in the creative services team with concept development and execution of running shoes, cross training and casual shoes for multiple clients.
- 05.09 – 08.09 Freelance Designer, Los Angeles, CA
Ralph Lauren baby products, designed from ideation to final prototype.
SCL Nielsen company branding, stationary.
- 02.09 – 05.09 Impact Harvest Co., Arcadia, CA
Instructor
Taught design workshop: Photoshop, Illustrator, InDesign.

RECOGNITION

- 09.08 – 06.09 Art Center College of Design Student Gallery
Giorgio Armani jogging stroller, a superior designed stroller for fathers.
Moov electronic fitness device, designed to help the elders with Alzheimer's.
- 09.06 – 08.11 Recipient of the Art Center Scholarship

SKILLS

- Analog Concept generation, innovative problem solving, concept development, realization, color, material and trend, branding strategy.
- Software Photoshop, Illustrator, InDesign, Solidworks, Bunkspeed
- Languages English and Chinese Mandarin

INTERESTS

Photography, street wear fashion, interior design, travelling, swimming, and entrepreneurship.